


## The new Events Top 100 is released.

The Top 100 Events Monitor is the result of the annual research into the largest public events in the Netherlands.

### New in the Events top 100

The Top 15 largest public fairs is new in the Top 100 Events Monitor. This list shows all the public fairs in and outside the top 100 shows, sorted by range

Position	Public exhibition	Location	Visit number	Top 100	Audited
1.	Huishoudbeurs	AMSTERDAM	243.993	37	-
2.	Vakantiebeurs	UTRECHT	117.335	84	-
3.	50PlusBeurs	UTRECHT	98.000	87	-
4.	Motorbeurs Utrecht	UTRECHT	95.359	-	-
5.	Libelle Zomerweek	ALMERE	82.000	-	-
6.	Woonbeurs Amsterdam	AMSTERDAM	80.500	98	-
7.	Gezinsbeurs Wegwijs	UTRECHT	75.000	-	-
8.	TEFAF Maastricht (International Art and Antiques Fair)	MAASTRICHT	73.073	-	-
9.	Margriet Winter Fair	UTRECHT	72.200	-	-
10.	LEGO WORLD	ZWOLLE	70.000	-	-
11.	Wonen & Co – de beurs	GRONINGEN	60.000	-	-
12.	HCC! Digital	UTRECHT	54.000	-	-
13.	Bloem en Tuin Nuenen	NUENEN	52.000	-	-
14.	Caravana	LEEWARDEN	51.896	-	-
15.	HISWA	AMSTERDAM	51.846	-	



## Auditing

In 2007, several groups in the event industry signed the covenant Event Auditing. The covenant should lead to uniform rules regarding to the term 'range' (= number of visits at an event). The groups who signed the covenant, stimulate also that the visits numbers by means of counting is determined and checked by means of auditing. Despite the fact that, it did not succeed to come to uniform appointments, Respons has a clear rise observed in the counted and controlled events and exhibitions.

CLC-VECTA, branche organization for the corporate and public events, launched a few years ago an auditing program for trade fairs and public fairs. Annually are approximately 25 fairs, mostly trade fairs audit. Fairs who are checked can show the 'audited event' logo.

Beside the Top 15 largest public fairs in the Event Top 100 Monitor, is a monitor with an extensive analysis where we take up:

- General largest event
- Largest entranced event
- Largest one-day event
- Largest indoor event
- Largest non-annual event
- Largest exposition
- Largest national event

If you are interested in the TOP 100 Events Monitor, you can contact Michel de Kruijff. Phone: 020 3457554 or email: [michel@respons.nl](mailto:michel@respons.nl). Order directly by our website is also possible:

[www.respons.nl](http://www.respons.nl)