



Bundesvereinigung
Veranstaltungswirtschaft

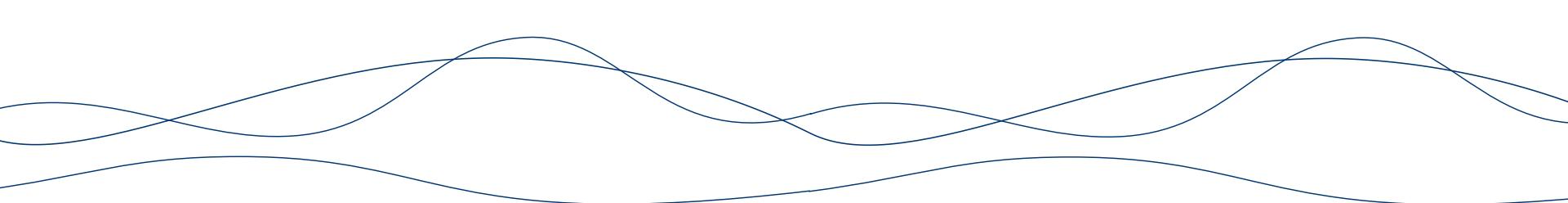


global collaboration network.

ISO 20121 Convoy

Registration
Deadline
April 1

Your Way to ISO 20121 – Sustainable Event Management



Your ISO 20121 Journey

A unique, **affordable, year-long convoy program** that guides your organization through **ISO 20121 implementation**—combining expert **workshops**, ready-to-adapt **templates**, and collaborative **peer learning**.

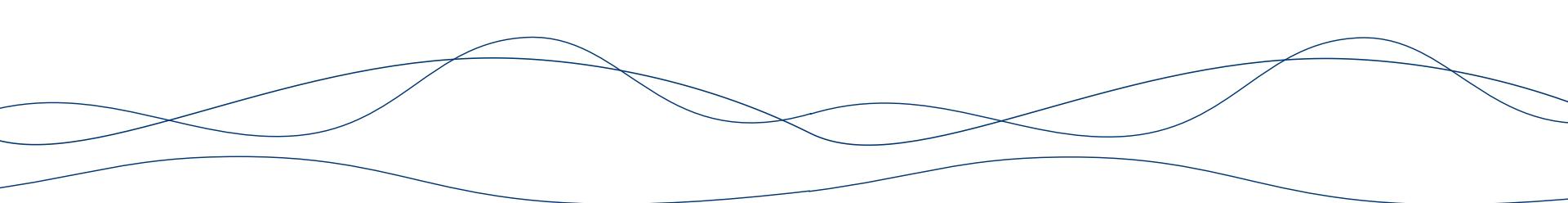
Our offer to You as a CLC-VECTA member

A 30% discount compared to the non-member price.



What is ISO 20121?

- ✓ Event sustainable **management system**
- ✓ **International & industry-specific** standard
- ✓ For **companies & events** of all sizes
- ✓ **Adaptable** to your needs & processes



Why ISO 20121?

- ✓ Competitive **advantage**
- ✓ Preparation for emerging **legal requirements**
- ✓ **Credible proof** for customers, suppliers & creditors
- ✓ **Complements** other ISO management systems



Why as a Convoy?

- ✓ More **affordable**
- ✓ Knowledge **sharing**
- ✓ Collaborative **learning**
- ✓ Profit from **experience**
- ✓ Elaboration of **templates**

Why with us?

- ✓ Internal ISO 20121 Auditors
- ✓ Authors of Quick Guide ISO 20121, Springer, 2026
- ✓ Trained 25+ companies
- ✓ Training co-created



*Participants of the Fundamentals & Deepening Workshops become GUTcert-certified ISO 20121 Representatives.



fwd:

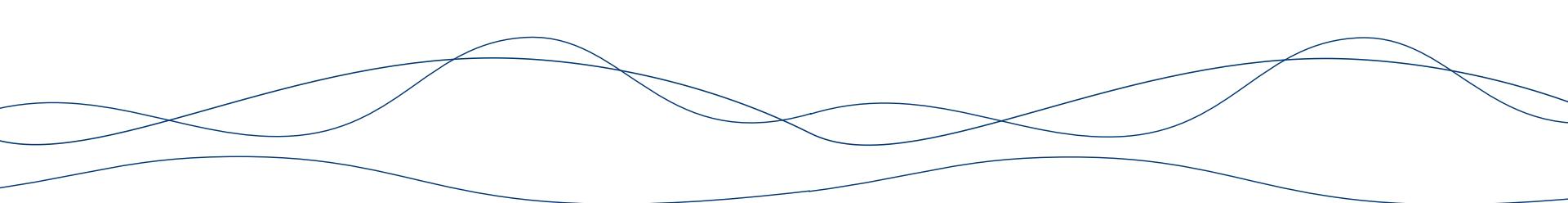
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Marko Roscher
Sustainability Officer



IPES
global collaboration network.

Dominique Bohler
Manager Sustainability Projects



Your Profile

- ✓ **Willingness to exchange** experience & templates
- ✓ Designated **sustainability manager** (min. part-time)
- ✓ **Commitment** from your company's executive

Program Overview

(You may find a detailed overview at the end)

INTRODUCTION (1 participant/company)

- Half-day Kick-Off Workshop
- 3-day Basics Workshop on ISO-conform project management
- 3-day Advanced Workshop on ISO-conform company management
- Certificate as ISO 20121 Representative

2 months

10 months

GUIDED IMPLEMENTATION

(up to 3 participants/company)

- 5 modules guiding through the implementation & various templates
- 5 exchanges allowing for collaboration

Registration Deadline April 1

Post-Training

CERTIFICATION

- Systemic audit
- Functional audit

→ 3-year ISO Certificate (+ annual verification audit)

Ready

ca. 6 months

FINALIZATION

- Systemic internal audit
- Functional internal audit
- Management Review

Optional conducted
by fwd: & IFES

Your Investment

Full Participation in 1-year Training Convoy

IFES & fwd: Members	€4,900
CLC VECTA Members	€5,440
Non-Members	€7,900

Fee per Additional Workshop Participant¹ €2,150

All prices are pre-tax. Invoices will be issued by fwd: Servicegesellschaft mbH, Germany. The outlined costs do not include internal or external audits. An external certification audit must be executed by an independent certification body. Certificates are issued for three years and are subject to annual conformity audits.

1) Unless the company pays the fee for additional workshop participants, only one person per company may attend the Basic & Advanced Workshops. Up to three people per company may participate in the individual modules and exchange formats.

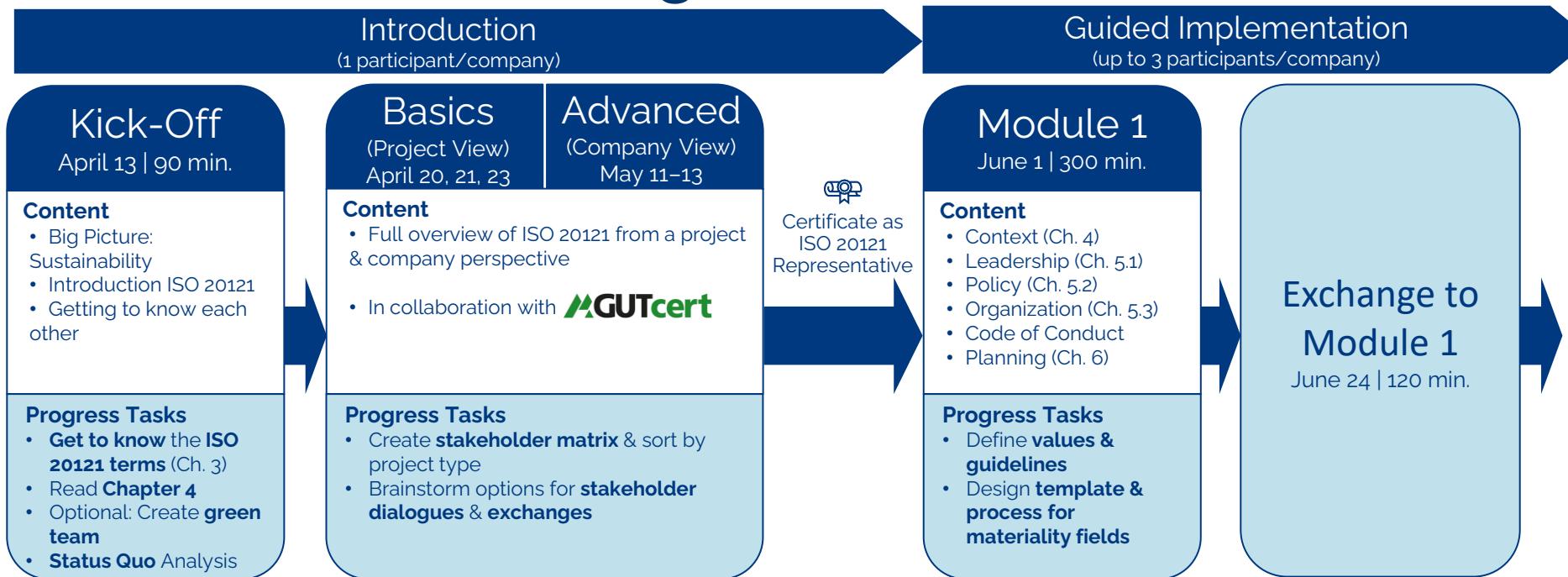
Disclaimer: This offer does not constitute a contract. Registration is on a first-come, first-served basis. IFES and fwd: may adjust the schedule, content, or format. Program delivery depends on sufficient registrations and remains at the sole discretion of IFES and fwd:. Training times may be adapted to participants' locations.



For questions, please reach out to us!

Registration
Deadline,
April 1

1 of 3 - Detailed Program



2 of 3 - Detailed Program (continued)

Guided Implementation
(up to 3 participants/company)

Module 2

July 21 | 180 min.

Content

- Resources, Competencies & Awareness (Ch. 7.1-7.3)
- Communication (Ch. 7.4)
- Manual

Progress Tasks

- Status Quo document matrix
- Define materiality fields
- Start the manual

Exchange to Module 2

Sep. 7 | 120 min.

Module 3

Oct. 5 | 180 min.

Content

- Operational planning and control (Ch. 8.1-8.2)
- Supply Chain Management (Ch. 8.3)
- Listing of legal & other requirements (Ch. 6.1.3)

Progress Tasks

- Collect & create process flowcharts
- Define absolute & relative KPIs
- Contact certification bodies

Module 4

Dec. 2 | 180 min.

Content

- Monitoring, measurement, analysis & evaluation (Ch. 9.2)
- Internal Audit (Ch. 9.3)
- Management Review (Ch. 9.4)

Progress Tasks

- Define process for measurement & monitoring
- Create audit process & program

Exchange to Module 3

Nov. 4 | 120 min.

3 of 3 - Detailed Program (continued)

Guided Implementation
(up to 3 participants/company)

Exchange to
Module 4
Jan. 12, 2027
120 min.

Module 5
Feb. 3 | 180 min.

Content

- Improvement (Ch. 10)
- CO2 Measurement
- NZCE Initiative

Progress Tasks

- Compare progress with audit checklist
- Ideally: Start internal and external audit

Exchange to
Module 5
March 2 | 120 min.

Finalization

Internal
Audit
Optionally through
fwd: & IFES

Certification

External
Audit
Systemic audit &
functional audit
through
independent
verification body

ISO 20121 Convoy Calender 2026/2027 / ISO 20121 Konvoi Kalender 2026/2027



Colour Coding/ Farblegende

Convoy #05 in German / Konvoi #05 in Deutsch

Convoy #06 in English / Konvoi #06 in Englisch

Convoy #07 in German / Konvoi #07 in Deutsch

April 2026	May 2026	June 2026	July 2026	August 2026	September 2026	October 2026	November 2026	December 2026	January 2027	February 2027	March 2027	April 2027	May 2027	June 2027	July 2027		
1 Wed <small>Registration Deadline ENG</small>	1 Fri <small>Tegetarbit</small>	1 Mon Module 1	1 Wed	1 Sat	1 Tue	1 Thu	1 Sun <small>Allerheiligen</small>	1 Tue	1 Fri <small>Heiligabend</small>	1 Mon	5	1 Mon	3	1 Thu	1 Sat <small>Tegetarbit</small>		
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3 Fri <small>Karfreitag</small>	3 Sun	3 Wed	3 Fri	3 Mon	32	3 Thu	3 Sat <small>Tegetarbit Einheit</small>	3 Tue	3 Thu	3 Sun	3 Wed Module 5	3 Sat	3 Mon	18	3 Thu	3 Sat	
4 Sat	4 Mon	4 Thu <small>Fronleichnam</small>	4 Sat	4 Tue	4 Fri	4 Sun	4 Wed <small>Module 3 Exchange</small>	4 Fri	4 Mon	4 Thu	4 Thu	4 Sun	4 Tue	4 Fri	4 Sun		
5 Sun <small>Ostern</small>	5 Tue Modul 4	5 Fri	5 Sun	5 Wed	5 Sat	5 Mon Module 3	5 Thu	5 Sat	5 Tue	5 Fri	5 Fri	5 Mon	14	5 Wed	5 Sat	5 Mon	
6 Mon <small>Oster-Himmler</small>	6 Wed	6 Sat	6 Mon	# 6 Thu	6 Sun	6 Tue	6 Fri	6 Sun	6 Wed <small>Hilfsschule Drei Könige</small>	6 Sat	6 Sat	6 Tue <small>Modul 3 Austausch</small>	6 Thu <small>Oster-Himmler</small>	6 Sun	6 Tue		
7 Tue	7 Thu	7 Sun	7 Tue <small>Austausch Modul 5</small>	7 Fri	7 Mon Module 2 Exchange	7 Wed	7 Sat	7 Mon	50	7 Thu	7 Sun	7 Sun	7 Wed	7 Fri	7 Mon	23	
8 Wed	8 Fri	8 Mon	# 8 Wed	8 Sat	8 Tue	8 Thu <small>Basis Workshop</small>	8 Sun	8 Tue	8 Fri	8 Mon <small>Reien-Himmler</small>	8 Mon	10	8 Thu	8 Sat	8 Tue	8 Thu	
9 Thu	9 Sat	9 Tue	9 Thu	9 Sun	9 Wed Kick-Off	9 Fri	9 Mon	9 Wed	9 Sat	9 Tue	9 Tue	9 Fri	9 Sun <small>Himmler</small>	9 Wed	9 Fri	9 Fri	
10 Fri	10 Sun <small>Himmler</small>	10 Wed	10 Fri	10 Mon	33	10 Thu	10 Sat	10 Tue	10 Thu	10 Sun	10 Wed	10 Sat	10 Mon	19	10 Thu	10 Sat	
11 Sat	11 Mon	11 Thu	11 Sat	11 Tue	11 Fri	11 Sun	11 Wed	11 Fri <small>Modul 1 Austausch</small>	11 Mon	2	11 Thu	11 Sun	11 Tue	11 Fri	11 Sun		
12 Sun	12 Tue <small>Advanced Workshop</small>	12 Fri	12 Sun	12 Wed	12 Sat	12 Mon	# 12 Thu	12 Sat	12 Tue <small>Module 4 Exchange</small>	12 Fri	12 Fri	12 Mon	15	12 Wed	12 Sat	12 Mon	
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14 Tue	14 Thu <small>Christi Himmelfahrt</small>	14 Sun	14 Tue	14 Fri	14 Mon	# 14 Wed	14 Sat	14 Mon	51	14 Thu	14 Sun	14 Sun	14 Wed	14 Fri	14 Mon	24	
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21 Tue <small>Basic Workshop</small>	21 Thu	21 Sun	21 Tue Module 2	21 Fri	21 Mon	# 21 Wed	21 Sat	21 Mon	52	21 Thu	21 Sun	21 Sun	21 Wed	21 Fri	21 Mon	25	21 Wed
22 Wed	22 Fri	22 Mon	# 22 Wed	22 Sat	22 Tue	22 Thu	22 Sun	22 Tue	22 Fri	22 Mon	8	22 Mon	12	22 Thu	22 Sat	22 Tue	
23 Thu <small>Basic Workshop</small>	23 Sat	23 Tue Modul 5	23 Thu	23 Sun	23 Wed	23 Fri	23 Mon	# 23 Wed	23 Sat	23 Tue	23 Tue	23 Fri	23 Sun	23 Wed	23 Fri		
24 Fri	24 Sun <small>Fringen</small>	24 Wed <small>Module 1 Exchange</small>	24 Fri	24 Mon	35	24 Thu	24 Sat	24 Tue	24 Thu <small>Hilfsschule</small>	24 Sun	24 Wed	24 Sat	24 Mon	21	24 Thu	24 Sat	
25 Sat	25 Mon <small>Fringen</small>	# 25 Thu	25 Sat	25 Tue	25 Fri	25 Sun <small>Ende der Sommerzeit</small>	25 Wed	25 Fri <small>1. Vok- nachstet</small>	25 Mon	4	25 Thu	25 Sun	25 Tue	25 Fri	25 Sun		
26 Sun	26 Tue	26 Fri	26 Sun	26 Wed	26 Sat	26 Mon	# 26 Thu	26 Sat <small>2. Vok- nachstet</small>	26 Tue Modul 2	26 Fri	26 Fri <small>Fringen</small>	26 Mon	17	26 Wed	26 Sat	26 Mon	
27 Mon	27 Wed	27 Sat	27 Mon	31	27 Thu	27 Sun	27 Tue <small>Aufbau Workshop durch GUTCert</small>	27 Fri	27 Sun	27 Wed	27 Sat	27 Sat	27 Thu <small>Fringen</small>	27 Sun	27 Tue		
28 Tue	28 Thu	28 Sun	28 Tue	28 Fri	28 Mon	# 28 Wed	28 Sat	28 Mon	33	28 Thu	28 Sun	28 Sun <small>Ostern</small>	28 Wed	28 Fri	28 Mon	26	
29 Wed	29 Fri	29 Mon	# 29 Wed	29 Sat	29 Tue	29 Thu	29 Sun <small>1. Advent</small>	29 Tue	29 Fri	29 Fri	29 Fri	29 Mon	13	29 Thu	29 Sat	29 Thu	
30 Thu	30 Sat	30 Tue	30 Thu	30 Sun	30 Wed	30 Fri	30 Mon	# 30 Wed	30 Sat	30 Tue	30 Fri	30 Sun	30 Wed	30 Fri	30 Fri		
				31 Fri	31 Mon	36	31 Sat <small>Reformationsfest</small>		31 Thu <small>Silvester</small>	31 Sun		31 Wed		31 Mon	22	31 Sat	