

# ISO 20121 Convoy

Registration  
Deadline  
April 1

Your Way to ISO 20121 – Sustainable Event Management



# Your ISO 20121 Journey

A unique, **affordable, year-long convoy program** that guides your organization through **ISO 20121 implementation**—combining expert **workshops**, ready-to-adapt **templates**, and collaborative **peer learning**.

## Our offer to You as a CLC-VECTA member

A 30% discount compared to the non-member price.



# What is ISO 20121?

- ✓ Event sustainable **management system**
- ✓ **International & industry-specific** standard
- ✓ For **companies & events** of all sizes
- ✓ **Adaptable** to your needs & processes



# Why ISO 20121?

- ✓ Competitive **advantage**
- ✓ Preparation for emerging **legal requirements**
- ✓ **Credible proof** for customers, suppliers & creditors
- ✓ **Complements** other ISO management systems



# Why as a Convoy?

- ✓ More **affordable**
- ✓ Knowledge **sharing**
- ✓ Collaborative **learning**
- ✓ Profit from **experience**
- ✓ Elaboration of **templates**

# Why with us?

- ✓ Internal ISO 20121 Auditors
- ✓ Authors of Quick Guide ISO 20121, Springer, 2026
- ✓ Trained 25+ companies
- ✓ Training co-created



\*Participants of the Fundamentals & Deepening Workshops become GUTcert-certified ISO 20121 Representatives.



**fwd:**  
Bundesvereinigung  
Veranstaltungswirtschaft

**Marko Roscher**  
Sustainability Officer



**IFES**  
global collaboration network.

**Dominique Bohler**  
Manager Sustainability Projects



# Your Profile

- ✓ **Willingness to exchange** experience & templates
- ✓ Designated **sustainability manager** (min. part-time)
- ✓ **Commitment** from your company's executive

# Program Overview

(You may find a detailed overview at the end)

Registration Deadline April 1

## INTRODUCTION (1 participant/company)

- Half-day Kick-Off Workshop
- 3-day Basics Workshop on ISO-conform project management
- 3-day Advanced Workshop on ISO-conform company management
- Certificate as ISO 20121 Representative

2 months

10 months

## GUIDED IMPLEMENTATION

(up to 3 participants/company)

- 5 modules guiding through the implementation & various templates
- 5 exchanges allowing for collaboration

## Post-Training

### CERTIFICATION

- Systemic audit
- Functional audit
- 3-year ISO Certificate (+ annual verification audit)

Ready

ca. 6 months

### FINALIZATION

- Systemic internal audit
  - Functional internal audit
  - Management Review
- } Optionally conducted by fwd: & IFES





# Your Investment

## Full Participation in 1-year Training Convoy

IFES & fwd: Members	€4,900
CLC VECTA Members	€5,440
Non-Members	€7,900

---


Fee per Additional Workshop Participant<sup>1</sup>

€2,150

All prices are pre-tax. Invoices will be issued by fwd: Servicegesellschaft mbH, Germany. The outlined costs do not include internal or external audits. An external certification audit must be executed by an independent certification body. Certificates are issued for three years and are subject to annual conformity audits.

1) Unless the company pays the fee for additional workshop participants, only one person per company may attend the Basic & Advanced Workshops. Up to three people per company may participate in the individual modules and exchange formats.

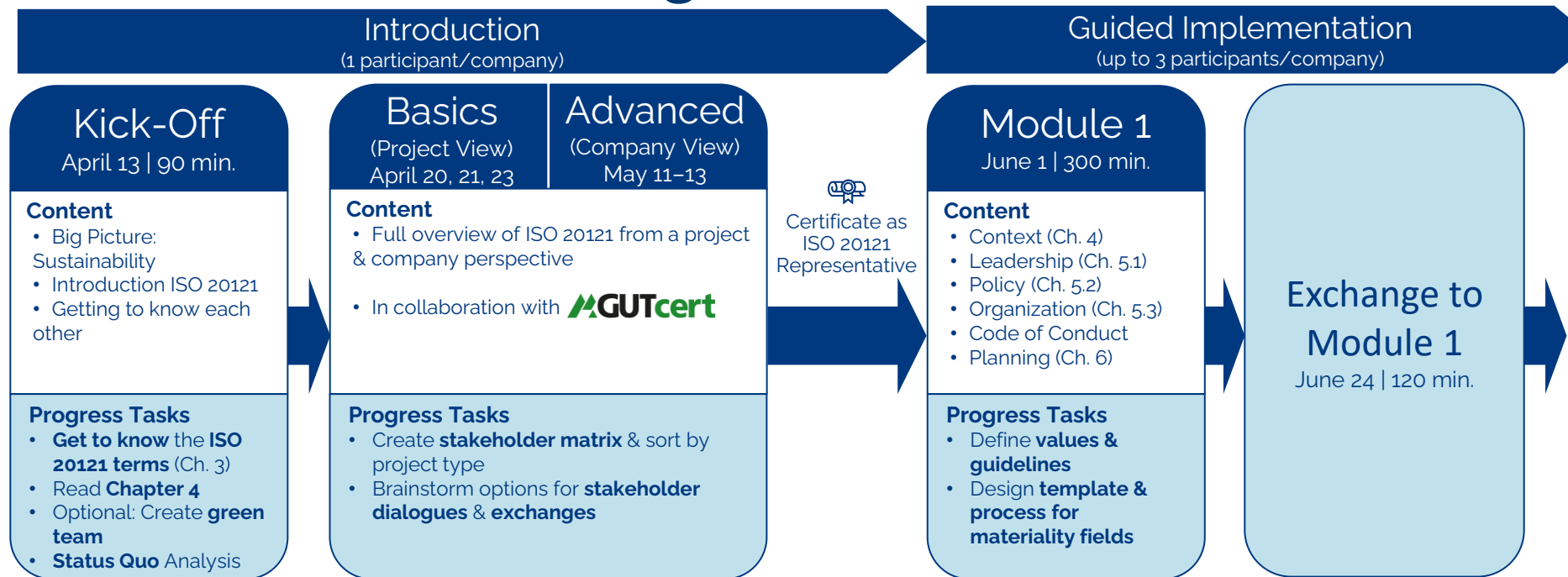
**Disclaimer:** This offer does not constitute a contract. Registration is on a first-come, first-served basis. IFES and fwd: may adjust the schedule, content, or format. Program delivery depends on sufficient registrations and remains at the sole discretion of IFES and fwd:. Training times may be adapted to participants' locations.



**For questions, please reach out to us!**

Registration  
Deadline,  
April 1

# 1 of 3 - Detailed Program



# 2 of 3 - Detailed Program (continued)

Guided Implementation  
(up to 3 participants/company)

## Module 2

July 21 | 180 min.

### Content

- Resources, Competencies & Awareness (Ch. 7.1-7.3)
- Communication (Ch. 7.4)
- Manual

### Progress Tasks

- Status Quo document matrix
- Define materiality fields
- Start the manual

## Exchange to Module 2

Sep. 7 | 120 min.

## Module 3

Oct. 5 | 180 min.

### Content

- Operational planning and control (Ch. 8.1-8.2)
- Supply Chain Management (Ch. 8.3)
- Listing of legal & other requirements (Ch. 6.1.3)

### Progress Tasks

- Collect & create process flowcharts
- Define absolute & relative KPIs
- Contact certification bodies

## Exchange to Module 3

Nov. 4 | 120 min.

## Module 4

Dec. 2 | 180 min.

### Content

- Monitoring, measurement, analysis & evaluation (Ch. 9.2)
- Internal Audit (Ch. 9.3)
- Management Review (Ch. 9.4)

### Progress Tasks

- Define process for measurement & monitoring
- Create audit process & program

# 3 of 3 - Detailed Program (continued)

Guided Implementation  
(up to 3 participants/company)

Finalization

Certification

## Exchange to Module 4

Jan. 12, 2027  
120 min.

## Module 5

Feb. 3 | 180 min.

### Content

- Improvement (Ch. 10)
- CO2 Measurement
- NZCE Initiative

### Progress Tasks

- Compare progress with audit checklist
- Ideally: Start internal and external audit

## Exchange to Module 5

March 2 | 120 min.

## Internal Audit

Optionally through  
fwd: & IFES

## External Audit

Systemic audit &  
functional audit  
through  
independent  
verification body

# ISO 20121 Convoy Calendar 2026/2027 / ISO 20121 Konvoi Kalender 2026/2027



fwd:

Colour Coding/ Farblegende

Convoy #05 in German / Konvoi #05 in Deutsch

Convoy #06 in English / Konvoi #06 in Englisch

Convoy #07 in German / Konvoi #07 in Deutsch

April 2026	May 2026	June 2026	July 2026	August 2026	September 2026	October 2026	November 2026	December 2026	January 2027	February 2027	March 2027	April 2027	May 2027	June 2027	July 2027
1 Wed Registration Deadline ENG	1 Fri Tag der Bekehr.	1 Mon Module 1	1 Wed	1 Sat	1 Tue	1 Thu	1 Sun Allerkaltigen	1 Tue	1 Fri Heideke	1 Mon	1 Mon	1 Thu	1 Sat Tag der Bekehr.	1 Tue	1 Thu
2 Thu	2 Sat	2 Tue Austausch Modul	2 Thu	2 Sun	2 Wed	2 Fri	2 Mon	2 Wed Module 4	2 Sat	2 Tue	2 Tue Module 5 Exchange	2 Fri	2 Sun	2 Wed	2 Fri
3 Fri Karfreitag	3 Sun	3 Wed	3 Fri	3 Mon	3 Thu	3 Sat Tag der Bekehr.	3 Tue	3 Thu	3 Sun	3 Wed Module 5	3 Wed Module 3	3 Sat	3 Mon	3 Thu	3 Sat
4 Sat	4 Mon	4 Thu Freizeitschein	4 Sat	4 Tue	4 Fri	4 Sun	4 Wed Module 3 Exchange	4 Fri	4 Mon	4 Thu	4 Thu	4 Sun	4 Tue	4 Fri	4 Sun
5 Sun Ostern	5 Tue Modul 4	5 Fri	5 Sun	5 Wed	5 Sat	5 Mon Module 3	5 Thu	5 Sat	5 Tue	5 Fri	5 Fri	5 Mon	5 Wed	5 Sat	5 Mon
6 Mon Ostermontag	6 Wed	6 Sat	6 Mon	6 Thu	6 Sun	6 Tue	6 Fri	6 Sun	6 Wed Heilige Drei Könige	6 Sat	6 Sat	6 Tue Modul 3 Austausch	6 Thu Christi Himmelfahrt	6 Sun	6 Tue
7 Tue	7 Thu	7 Sun	7 Tue Austausch Modul 5	7 Fri	7 Mon Module 2 Exchange	7 Wed Basis Workshop	7 Sat	7 Mon	7 Thu	7 Sun	7 Sun	7 Wed	7 Fri	7 Mon	7 Wed
8 Wed	8 Fri	8 Mon	8 Wed	8 Sat	8 Tue	8 Thu	8 Sun	8 Tue	8 Fri	8 Mon Heilige Drei Könige	8 Mon Heilige Drei Könige	8 Thu	8 Sat	8 Tue	8 Thu
9 Thu	9 Sat	9 Tue	9 Thu	9 Sun	9 Wed Kick-Off	9 Fri	9 Mon	9 Wed	9 Sat	9 Tue	9 Tue	9 Fri	9 Sun Heiligabend	9 Wed	9 Fri
10 Fri	10 Sun Heiligabend	10 Wed	10 Fri	10 Mon	10 Thu	10 Sat	10 Tue	10 Thu	10 Sun	10 Wed	10 Wed	10 Sat	10 Mon	10 Thu	10 Sat
11 Sat	11 Mon	11 Thu	11 Sat	11 Tue	11 Fri	11 Sun	11 Wed	11 Fri Modul 1 Austausch	11 Mon	11 Thu	11 Thu	11 Sun	11 Tue	11 Fri	11 Sun
12 Sun	12 Tue Advanced Workshop	12 Fri	12 Sun	12 Wed	12 Sat	12 Mon	12 Thu	12 Sat	12 Tue Modul 4 Exchange	12 Fri	12 Fri	12 Mon	12 Wed	12 Sat	12 Mon
13 Mon Kick-Off ENG	13 Wed	13 Sat	13 Mon	13 Thu	13 Sun	13 Tue	13 Fri	13 Sun	13 Wed	13 Sat	13 Sat	13 Tue	13 Thu	13 Sun	13 Tue
14 Tue	14 Thu Christi Himmelfahrt	14 Sun	14 Tue	14 Fri	14 Mon	14 Wed	14 Sat	14 Mon	14 Thu	14 Sun	14 Sun	14 Wed	14 Fri	14 Mon	14 Wed
15 Wed	15 Fri	15 Mon	15 Wed	15 Sat	15 Tue	15 Thu	15 Sun	15 Tue	15 Fri	15 Mon	15 Mon	15 Thu	15 Sat	15 Tue	15 Thu
16 Thu	16 Sat	16 Tue	16 Thu	16 Sun	16 Wed	16 Fri	16 Mon	16 Wed	16 Sat	16 Tue Modul 2 Austausch	16 Tue	16 Fri	16 Sun Pfingsten	16 Wed	16 Fri
17 Fri	17 Sun	17 Wed	17 Fri	17 Mon	17 Thu	17 Sat	17 Tue	17 Thu	17 Sun	17 Wed	17 Wed	17 Sat	17 Mon Heiligabend	17 Thu	17 Sat
18 Sat	18 Mon	18 Thu	18 Sat	18 Tue	18 Fri	18 Sun	18 Wed Modul 1	18 Fri	18 Mon	18 Thu	18 Thu	18 Sun	18 Tue	18 Fri	18 Sun
19 Sun	19 Tue	19 Fri	19 Sun	19 Wed Anmeldeschluss Konvoi 7 DE	19 Sat	19 Mon	19 Thu	19 Sat	19 Tue	19 Fri	19 Fri	19 Mon	19 Wed	19 Sat	19 Mon
20 Mon Basis Workshop	20 Wed	20 Sat	20 Mon	20 Thu	20 Sun	20 Tue	20 Fri	20 Sun	20 Wed	20 Sat	20 Sat	20 Tue	20 Thu	20 Sun	20 Tue Modul 5 Austausch
21 Tue	21 Thu	21 Sun	21 Tue Modul 2	21 Fri	21 Mon	21 Thu	21 Sat	21 Mon	21 Thu	21 Sun	21 Sun	21 Wed	21 Fri	21 Mon	21 Wed
22 Wed	22 Fri	22 Mon	22 Wed	22 Sat	22 Tue	22 Thu	22 Sun	22 Tue	22 Fri	22 Mon	22 Mon	22 Thu	22 Sat	22 Tue	22 Thu
23 Thu Basis Workshop	23 Sat	23 Tue Modul 5	23 Thu	23 Sun	23 Wed	23 Fri	23 Mon	23 Wed	23 Sat	23 Tue	23 Tue	23 Fri	23 Sun	23 Wed	23 Fri
24 Fri	24 Sun Pfingsten	24 Wed Modul 1 Exchange	24 Fri	24 Mon	24 Thu	24 Sat	24 Tue	24 Thu Heiligabend	24 Sun	24 Wed	24 Wed	24 Sat	24 Mon	24 Thu	24 Sat
25 Sat	25 Mon Heiligabend	25 Thu	25 Sat	25 Tue	25 Fri	25 Sun Ende der Sommerzeit	25 Wed	25 Fri 1. Wahl- nachmittag	25 Mon	25 Thu	25 Thu	25 Sun	25 Tue Modul 4 Austausch	25 Fri	25 Sun
26 Sun	26 Tue	26 Fri	26 Sun	26 Wed	26 Sat	26 Mon	26 Thu	26 Sat 2. Wahl- nachmittag	26 Tue Modul 2	26 Fri	26 Fri Karfreitag	26 Mon	26 Wed	26 Sat	26 Mon
27 Mon	27 Wed	27 Sat	27 Mon	27 Thu	27 Sun	27 Tue	27 Fri	27 Sun	27 Wed	27 Sat	27 Sat	27 Tue Modul 4	27 Thu Freizeitschein	27 Sun	27 Tue
28 Tue	28 Thu	28 Sun	28 Tue	28 Fri	28 Mon	28 Wed	28 Sat	28 Mon	28 Thu	28 Sun	28 Sun Ostern	28 Wed	28 Fri	28 Mon	28 Wed
29 Wed	29 Fri	29 Mon	29 Wed	29 Sat	29 Tue	29 Thu	29 Sun 1. Advent	29 Tue	29 Fri		29 Moif Heiligabend	29 Thu	29 Sat	29 Tue Modul 5	29 Thu
30 Thu	30 Sat	30 Tue	30 Thu	30 Sun	30 Wed	30 Fri	30 Mon	30 Wed	30 Sat		30 Tue	30 Fri	30 Sun	30 Wed	30 Fri
	31 Sun		31 Fri	31 Mon		31 Sat Reforum- Sonntag		31 Thu Silvester	31 Sun		31 Wed		31 Mon		31 Sat